

## Guest Lecturers and Professors

### WINE MARKETING

■ **Simone Mueller**

Lecturer in Marketing  
School of Marketing  
University of South Australia, Adelaide  
Australia

■ **Cullen Habel**

Lecturer  
School of Marketing  
University of South Australia, Adelaide  
Australia

■ **Lulie Halstead**

Chief Executive  
Wine Intelligence Ltd  
London, UK

■ **Larry Lockshin**

Professor in Wine Marketing  
School of Marketing  
Director of the Wine Marketing Group  
University of South Australia, Adelaide  
Australia

■ **Hervé Remaud**

Lecturer  
School of Marketing  
University of South Australia, Adelaide  
Australia

■ **Tony Spawton**

Associate Professor in Wine Marketing  
School of Marketing University of South Australia, Adelaide  
Australia

### CORPORATE FINANCE

■ **Rick Castanias**

Professor of Finance and Business Economics  
Graduate School of Management  
University of California, Davis  
USA

■ **Yves Jegourel**

Lecturer in Finance  
Université Montesquieu Bordeaux IV  
France

## STRATEGIC MANAGEMENT

### ■ Louis Marino

Associate Professor  
Entrepreneurship and Strategic Management  
University of Alabama  
USA

### ■ Ian Taplin

Professor of Sociology, Management and International Studies  
Wake Forest University  
USA

## SUPPLY CHAIN AND OPERATIONS MANAGEMENT

### ■ Alejandro Mac Cawley

Professor  
Department of Agricultural Economics  
Faculty of Agricultural and Forest Engineering  
Pontificia Universidad Católica  
Chile

### ■ Emmanuelle Perrens

Consultant in Global Supply Chain Management  
France

## MANAGING PEOPLE

### ■ Jean Pralong

Professor of Human Resource Management  
ESCP-EAP  
Paris  
France

## WINE MARKETS

### ■ Denis Barroux

Négociant  
Asclépiade et Associés  
Bordeaux  
France

### ■ Eugeni Brotons

International Marketing Manager  
Miguel Torres SA  
Spain

### ■ David Dean

Australian Wine Export Council  
Australia



■ **Ann Feely**  
General Manager  
Broadbent Selections Inc.  
USA

■ **Marian Kopp**  
President  
Racke International  
Germany/USA

■ **Dolores Lavaque**  
General Manager  
Consultora STG  
Argentina

■ **Terry O'Callaghan**  
Senior Lecturer  
School of International Studies  
University of South Australia, Adelaide  
Australia

■ **Nick Stevens**  
Account Director  
Deloitte Touche Tohmatsu  
Australia

■ **Sebastian Teunissen**  
Executive Director  
Clausen Center for International Business and Policy  
Haas School of Business University of California, Berkeley  
USA

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