

Call for Papers

Supply Chain Forum: An International Journal

The Wine Supply Chain

The wine industry globally has faced some challenges in the past few years. Amalgamations, drought, bushfire and the usual stresses of competition have stretched the financial viability of many small and large wine producers. The wine industry faces the problems of many other industries that rely on a constant flow of "raw material" input that makes the matching of supply to demand difficult.

In the search for survival, higher profits and a competitive edge, organizations have turned to more effective management of the supply chain.

This special issue of *Supply Chain Forum: an International Journal* is looking to publish papers that focus on the logistics and supply chain management of the wine supply chain.

Papers that relate to the wine industry and contribute to our understanding of logistics activities and supply chain management will be considered. Appropriate topics include but are not limited to:

- the link between wine marketing and supply chain management,
- channel structures,
- distribution strategies and the consumers
- the impact of large scale retailers on the supply chain,
- supply management, purchasing,
- Collaborative supply chain management,
- Demand forecasting, inventory management,
- New technologies,
- Sales and e-business,
- Transportation, distribution,
- Economic, social and environmental issues ...

Papers can be empirical or theoretical in nature. We would also like to encourage the submission of case studies that elucidate the contribution that supply chain management can make to the wine industry.

The deadline for submissions is 1 September 2008.

The special issue is expected to appear in April 2009.

The timeline is:

Submission 1 September 2008

Notification of Acceptance 1 November 2008

Final Papers 1 January 2009

Final Acceptance 1 February 2009

Manuscripts should follow the **submission guidelines** of the journal which can be found at <http://www.supplychain-forum.com/for-authors.cfm>

Electronic submission is encouraged.
The e-mail address to be used for submissions is scf@bem.edu.

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